

This term in SUBJECT we will be learning about

	Grade 7-9	Grade 5-6	Grade 4	Grade 1-3
KNOWLEDGE	<p>Why and how business ideas come about.</p> <p>Impact of risk and reward on business activity.</p> <p>The role of an entrepreneur and the purpose of business activity.</p> <p>Identify and understand customer needs.</p> <p>The purpose and methods of market research.</p> <p>How businesses use market segmentation.</p> <p>Understanding the competitive environment.</p> <p>What business aims and objectives are and how they differ.</p> <p>The concept, calculation and interpretation of revenue, costs profit, cash and cash-flow.</p>	<p>Why and how business ideas come about.</p> <p>Impact of risk and reward on business activity.</p> <p>The role of an entrepreneur and the purpose of business activity.</p> <p>Identify and understand customer needs.</p> <p>The purpose and methods of market research.</p> <p>How businesses use market segmentation.</p> <p>Understanding the competitive environment.</p> <p>What business aims and objectives are and how they differ.</p> <p>The concept, calculation and interpretation of revenue, costs profit, cash and cash-flow.</p>	<p>Why and how business ideas come about.</p> <p>Impact of risk and reward on business activity.</p> <p>The role of an entrepreneur and the purpose of business activity.</p> <p>Identify and understand customer needs.</p> <p>The purpose and methods of market research.</p> <p>How businesses use market segmentation.</p> <p>Understanding the competitive environment.</p> <p>What business aims and objectives are and how they differ.</p> <p>The concept, calculation and interpretation of revenue, costs profit, cash and cash-flow.</p>	<p>Why and how business ideas come about.</p> <p>Impact of risk and reward on business activity.</p> <p>The role of an entrepreneur and the purpose of business activity.</p> <p>Identify and understand customer needs.</p> <p>The purpose and methods of market research.</p> <p>How businesses use market segmentation.</p> <p>Understanding the competitive environment.</p> <p>What business aims and objectives are and how they differ.</p> <p>The concept, calculation and interpretation of revenue, costs profit, cash and cash-flow.</p>
SKILLS & APPLICATION	<p>I can demonstrate relevant and comprehensive knowledge and understanding of a wide range of business concepts and issues,</p> <p>I can apply knowledge and critical understanding to select relevant information from a wide range of financial and non-financial sources to investigate business organisations and concepts in familiar and unfamiliar contexts, using a wide range of subject specific terminology.</p> <p>I can use a range of relevant quantitative skills.</p> <p>I can critically analyse and evaluate available information and evidence to make reasoned, substantiated judgements and conclusions, and, where appropriate, suggest viable recommendations for future activity.</p>	<p>I can demonstrate accurate and appropriate knowledge and understanding of a range of business concepts and issues.</p> <p>I can apply knowledge and understanding to select information from a range of financial and non-financial sources to investigate business organisations and concepts in familiar and some unfamiliar contexts, using a range of appropriate subject specific terminology.</p> <p>I can use a range of relevant quantitative skills.</p> <p>I can analyse and evaluate information and evidence to make plausible judgements and conclusions which may extend to suggesting some viable recommendations for future activity.</p>	<p>I can demonstrate some accurate and appropriate knowledge and understanding of business concepts and issues.</p> <p>I can apply knowledge and understanding to select information from a limited range of sources to investigate business organisations and concepts in familiar and some unfamiliar contexts, with limited use of appropriate subject specific terminology</p> <p>I can use basic quantitative skills.</p> <p>I can analyse and provide a limited evaluation of information and evidence to make plausible judgements and conclusions which may extend to suggesting some viable recommendations for future activity.</p>	<p>I can demonstrate basic knowledge and understanding of some aspects of business concepts or issues.</p> <p>I can apply, in a limited way, knowledge and understanding to investigate business organisations and/or concepts, using everyday language.</p> <p>I can use some obvious, simple quantitative skills.</p> <p>I can use and describe some information to draw basic lines of reasoning, make straightforward judgements and, possibly, offer simple suggestions for future activity.</p>

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KNOWLEDGE	<p>The methods and impact of business growth. Changes in business aims and objectives. Impact of globalisation and how businesses compete internationally. Impact of ethics and environmental considerations on a business. Using the marketing mix to make business decisions – the importance of the design mix and how to use the product life cycle. The influence of pricing strategies. Appropriate promotion strategies and the use of technology. Methods of distribution. Using the marketing mix to build competitive advantage..</p>	<p>The methods and impact of business growth. Changes in business aims and objectives. Impact of globalisation and how businesses compete internationally. Impact of ethics and environmental considerations on a business. Using the marketing mix to make business decisions – the importance of the design mix and how to use the product life cycle. The influence of pricing strategies. Appropriate promotion strategies and the use of technology. Methods of distribution. Using the marketing mix to build competitive advantage.</p>	<p>The methods and impact of business growth. Changes in business aims and objectives. Impact of globalisation and how businesses compete internationally. Impact of ethics and environmental considerations on a business. Using the marketing mix to make business decisions – the importance of the design mix and how to use the product life cycle. The influence of pricing strategies. Appropriate promotion strategies and the use of technology. Methods of distribution. Using the marketing mix to build competitive advantage.</p>	<p>The methods and impact of business growth. Changes in business aims and objectives. Impact of globalisation and how businesses compete internationally. Impact of ethics and environmental considerations on a business. Using the marketing mix to make business decisions – the importance of the design mix and how to use the product life cycle. The influence of pricing strategies. Appropriate promotion strategies and the use of technology. Methods of distribution. Using the marketing mix to build competitive advantage.</p>
SKILLS & APPLICATION	<p>I can demonstrate relevant and comprehensive knowledge and understanding of a wide range of business concepts and issues, I can apply knowledge and critical understanding to select relevant information from a wide range of financial and non-financial sources to investigate business organisations and concepts in familiar and unfamiliar contexts, using a wide range of subject specific terminology. I can use a range of relevant quantitative skills. I can critically analyse and evaluate available information and evidence to make reasoned, substantiated judgements and conclusions, and, where appropriate, suggest viable recommendations for future activity.</p>	<p>I can demonstrate accurate and appropriate knowledge and understanding of a range of business concepts and issues. I can apply knowledge and understanding to select information from a range of financial and non-financial sources to investigate business organisations and concepts in familiar and some unfamiliar contexts, using a range of appropriate subject specific terminology. I can use a range of relevant quantitative skills. I can analyse and evaluate information and evidence to make plausible judgements and conclusions which may extend to suggesting some viable recommendations for future activity.</p>	<p>I can demonstrate some accurate and appropriate knowledge and understanding of business concepts and issues. I can apply knowledge and understanding to select information from a limited range of sources to investigate business organisations and concepts in familiar and some unfamiliar contexts, with limited use of appropriate subject specific terminology I can use basic quantitative skills. I can analyse and provide a limited evaluation of information and evidence to make plausible judgements and conclusions which may extend to suggesting some viable recommendations for future activity.</p>	<p>I can demonstrate basic knowledge and understanding of some aspects of business concepts or issues. I can apply, in a limited way, knowledge and understanding to investigate business organisations and/or concepts, using everyday language. I can use some obvious, simple quantitative skills. I can use and describe some information to draw basic lines of reasoning, make straightforward judgements and, possibly, offer simple suggestions for future activity.</p>