

This term in SUBJECT we will be learning about media language and representations				
	Grade 7-9	Grade 5-6	Grade 4	Grade 1-3
<b>K N O W L E D G E</b>	<p>Identify a wide range of media language is media texts and analyse its meaning</p> <p>Evaluate the impact of meanings on audiences</p> <p>Discuss a range of dominant and minority representations</p>	<p>Identify a range of media language is media texts and discuss its meaning</p> <p>Analyse how audiences make use of meaning</p> <p>Identify dominant representations of a number of social groups</p>	<p>Be able to use some media language terminology and explore its use in media texts</p> <p>Be able to discuss the dominant representations of at least one social group</p>	<p>Can use mise en scene and semiotics to explain how meaning is created in media texts</p> <p>Understand how mise en scene can create a representation of a social group</p>
<b>S K I L L S &amp; A P P L I C A T I O N</b>	<p>Deconstruct the media language in music videos to explore the range of meanings and representations on offer</p> <p>Consider the narrative features of television drama</p> <p>Analyse the representations of a wide range of social groups on offer in music videos, television and magazines and explore how they relate to real life</p> <p>Explore the target audience of MOJO magazine and consider how media language addresses them</p>	<p>Identify the conventions of music videos and explore the language used</p> <p>Can identify the use of linear and enigmatic structures in TV</p> <p>Can discuss who is represented in the media products explored and identify the dominant representations</p> <p>Discuss the requirements of the target audience of MOJO magazine</p>	<p>Can identify the use of media language in a music video and how it tells a story</p> <p>Can identify the structure of a story in a TV show</p> <p>Can explain the dominant representations in television and music videos</p>	<p>Can list the use of media language in a range of media products</p> <p>Can identify the basic elements of storytelling</p> <p>Can discuss how media products create a representation of characters</p>