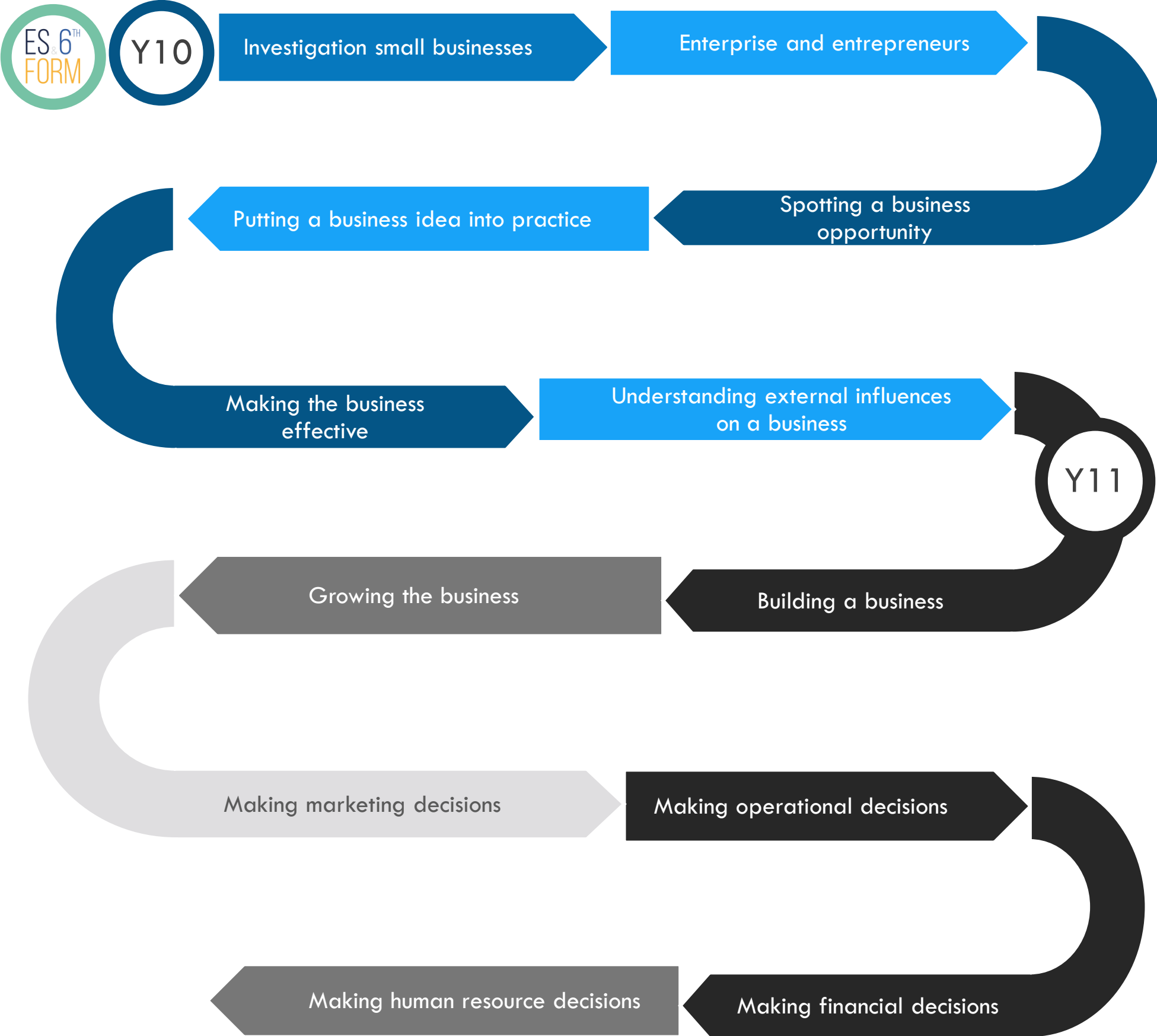
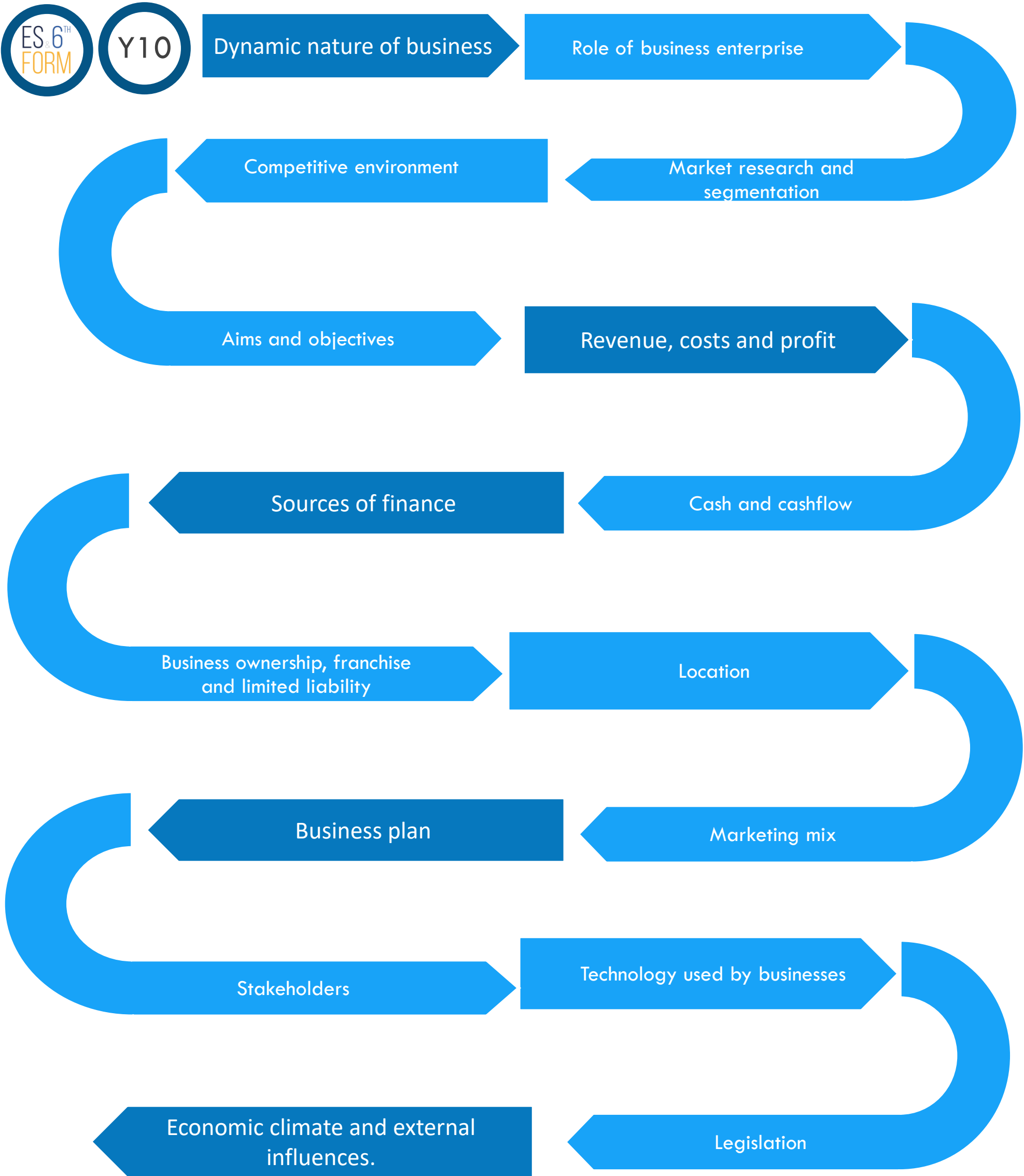


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Y11

Business growth

Changing aims and objectives

Competitive environment

Globalisation and international trade

Ethics and environmental considerations

Using the marketing mix

Quantitative business data

Business calculations

Making operational decisions

Managing stock

Sales process and customer service

Managing quality

Making HR decisions

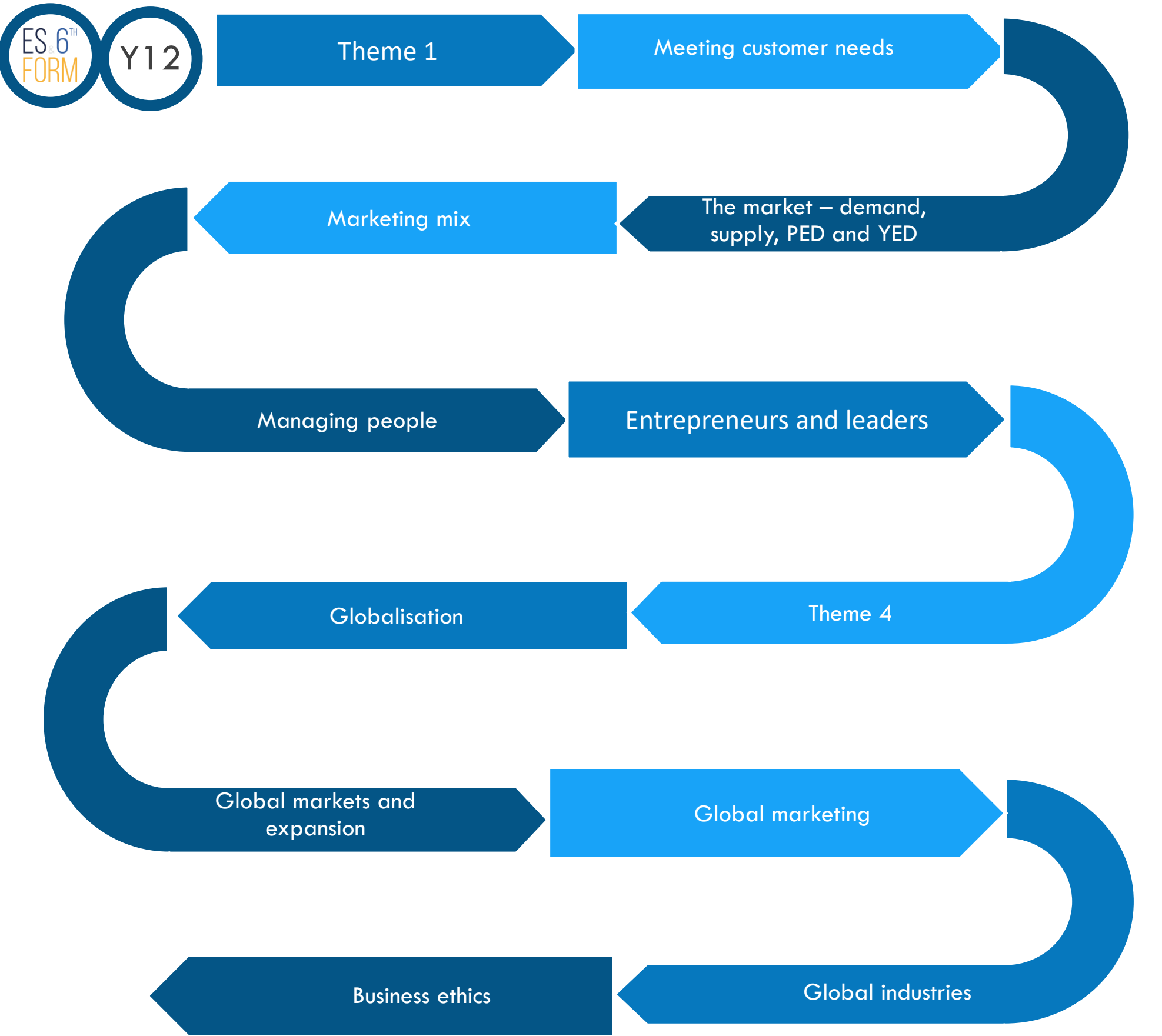
Effective recruitment

Motivation in the workplace.

Training and developing employees

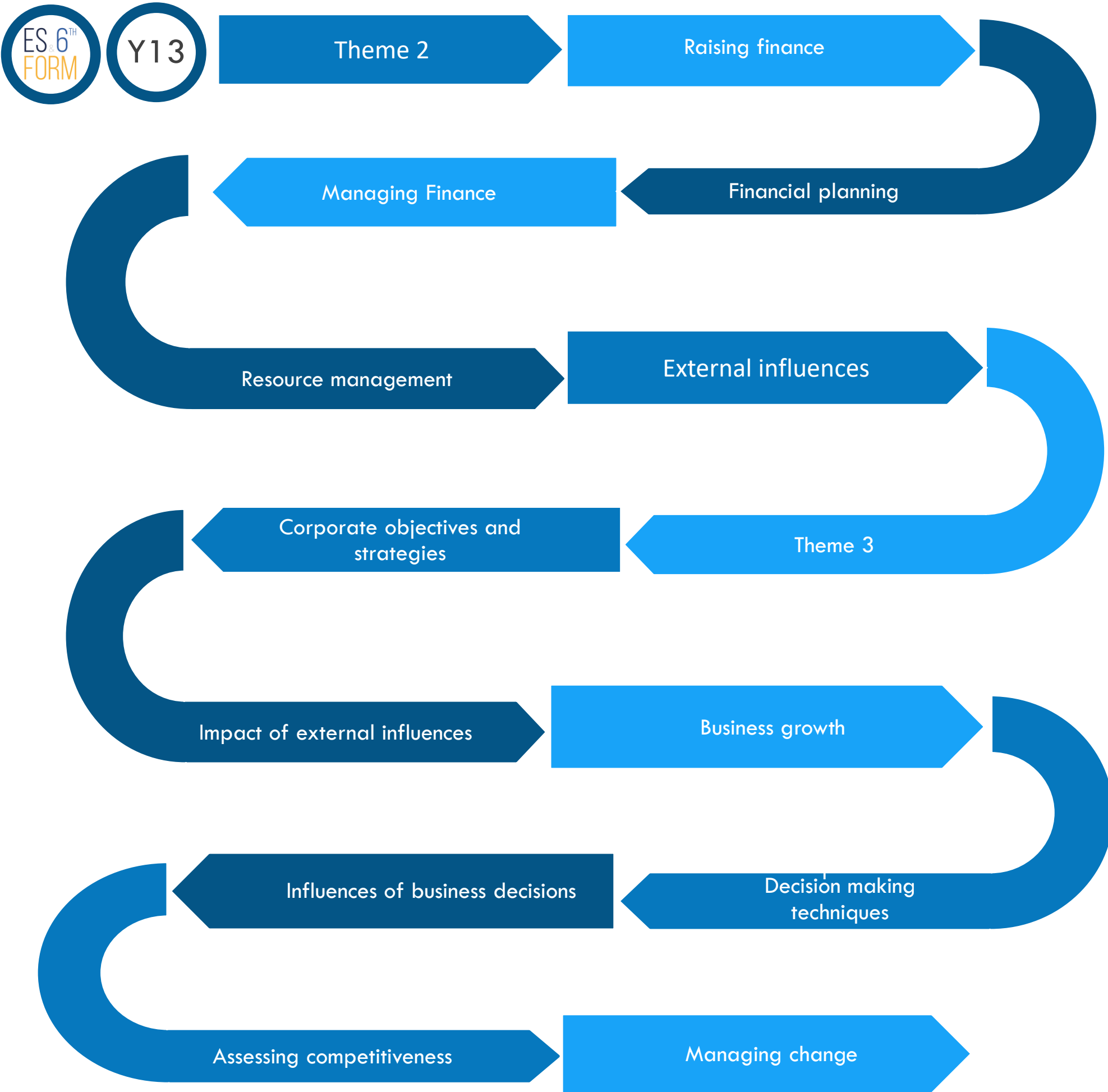
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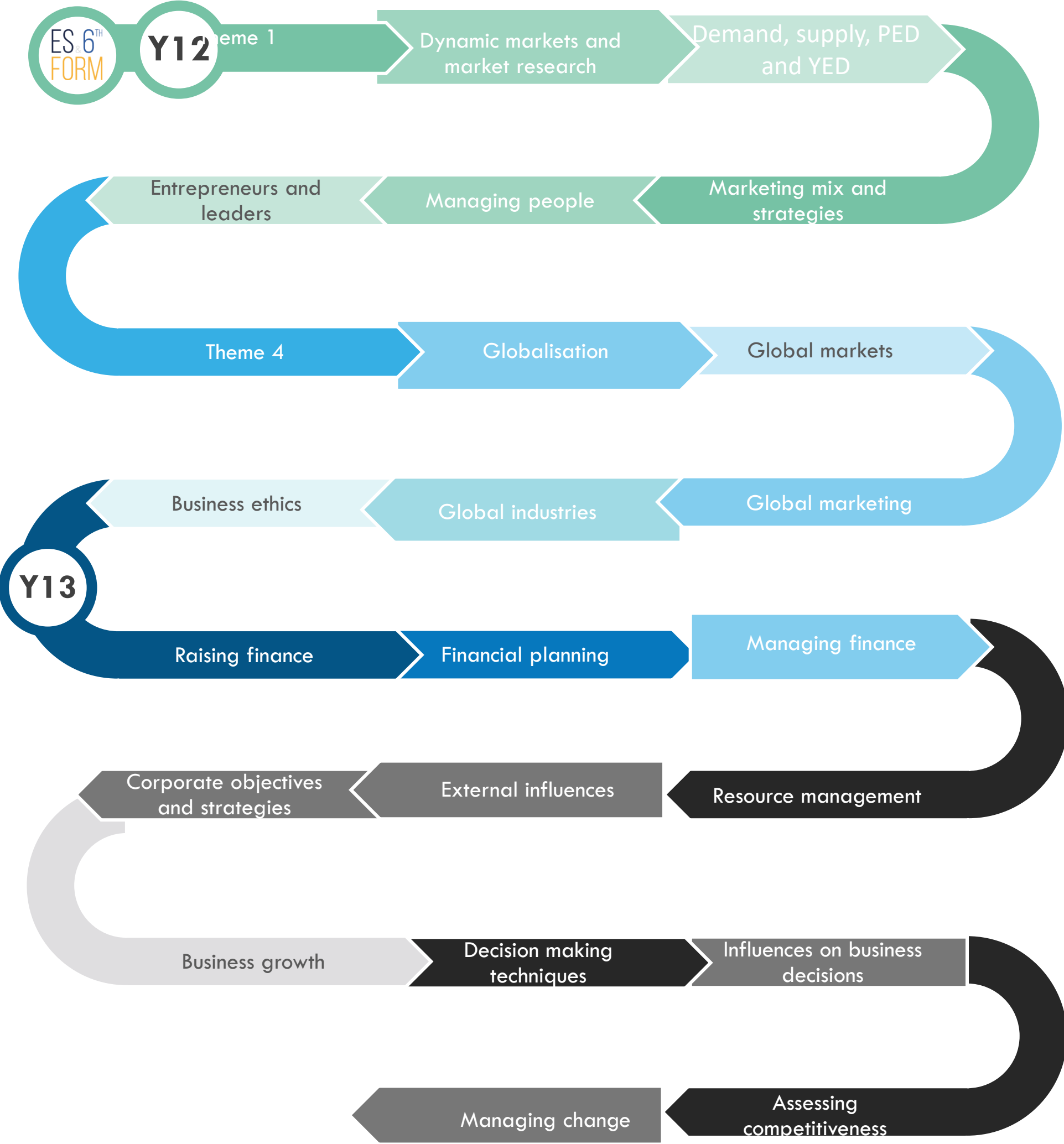
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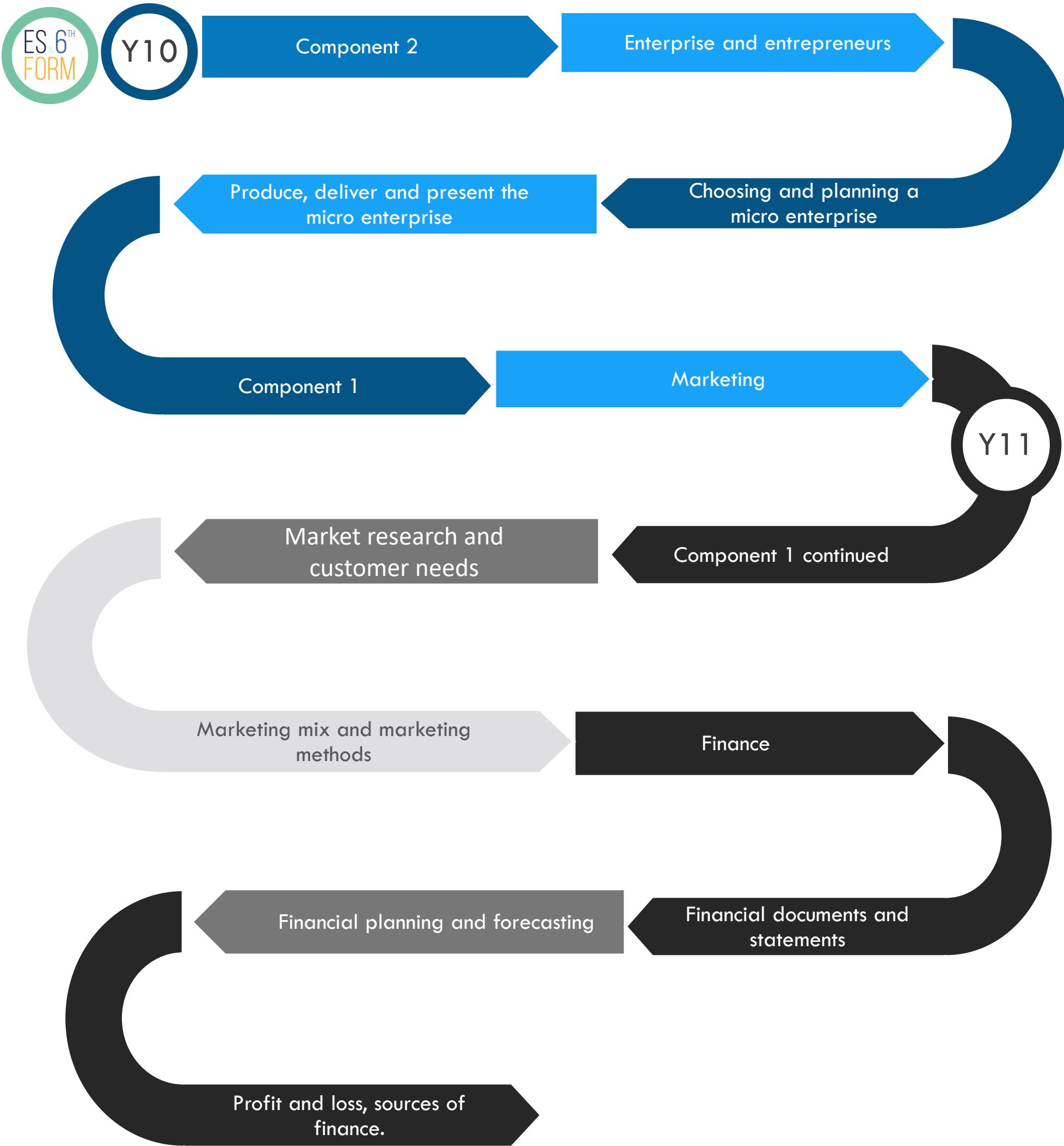
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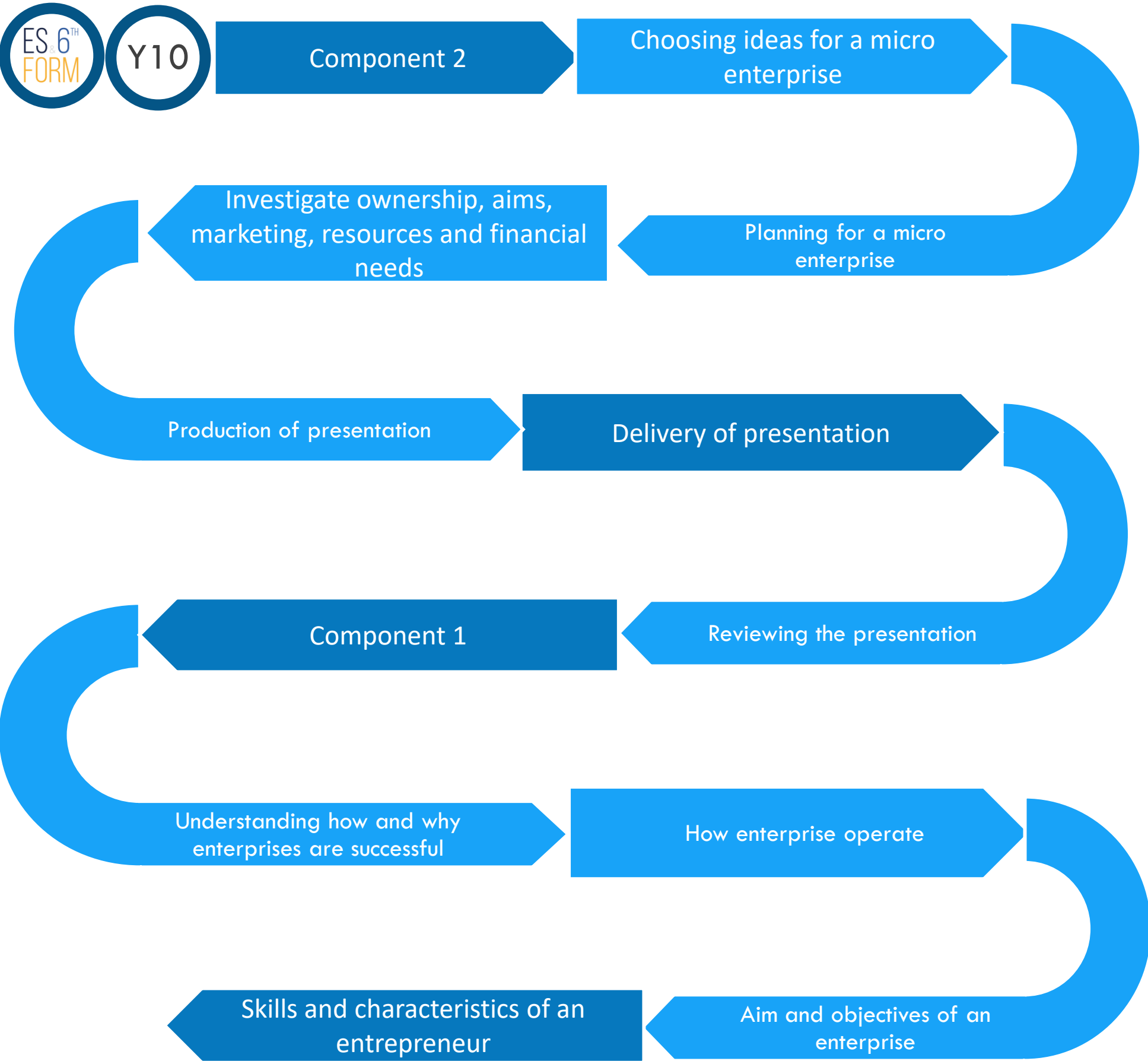
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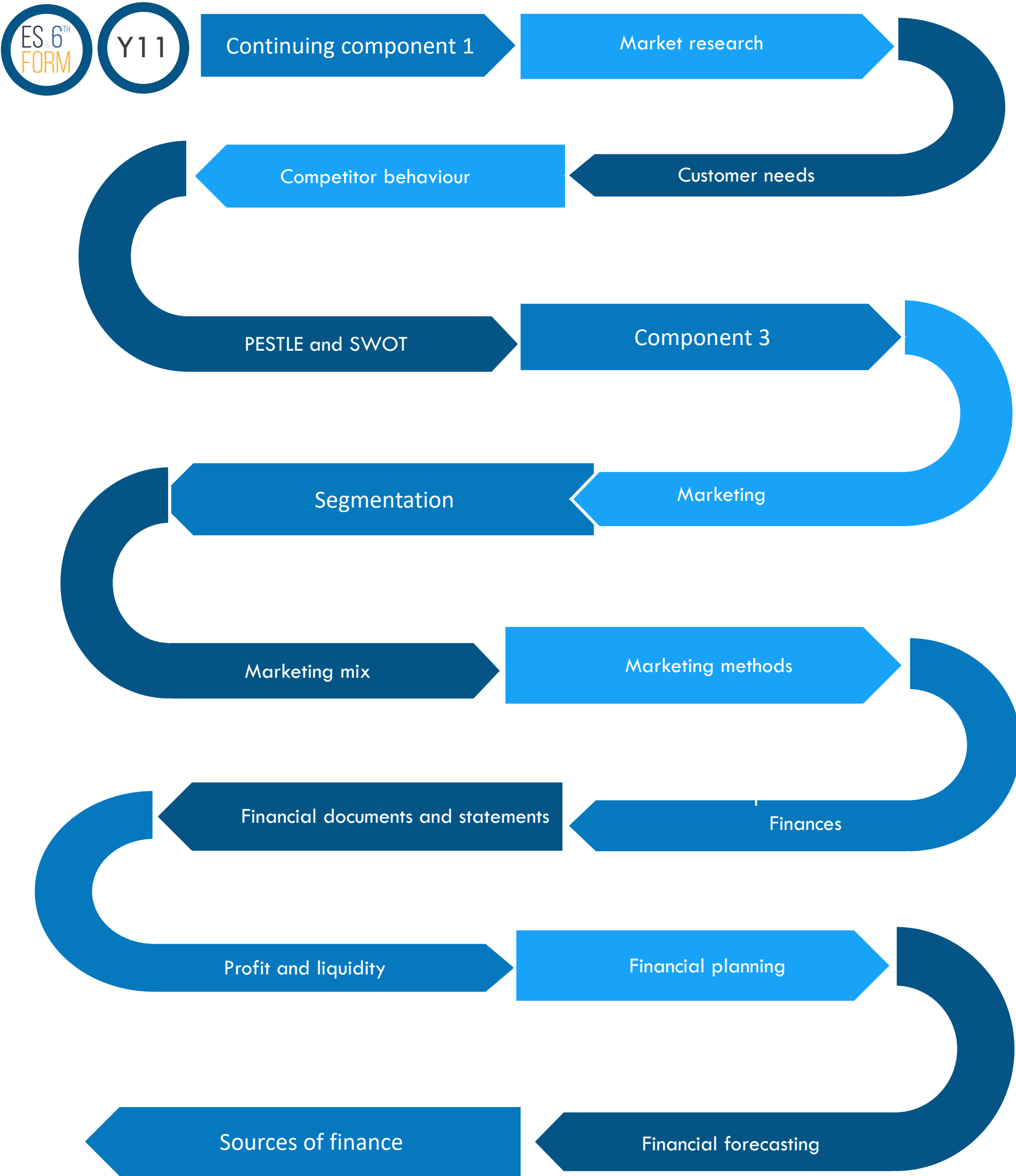
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