

BUSINESS

This course is for anyone who would be interested in learning about how businesses work and what challenges businesses face

COURSE DETAILS

A level

Edexcel - 9BS0

GCSE Grade 5 in English and Maths or higher

GCSE Business is not essential



Business is a dynamic subject. You will learn about the diverse nature of business enterprise and the interdependence of the various parts of the business world.

Studying business across two years will include the following four themes and cover topics such as:

Dynamic and competitive markets, social trends, entrepreneurship, finance, economic influences, production and quality issues, uncertainty, decision-making and strategy, business growth, managing change and scenario planning, global business, overseas markets, multi-national and corporate social responsibility.

There will be three assessments at the end of two years:

- 1 Paper 1 – you will tackle data response and essay questions on marketing, people and global businesses.
- 1 Paper 2 – you will tackle data response and essay questions on business activities, decision making and strategy.
- 1 Paper 3 (synoptic paper) – you will have a research task before the exam. The questions in the exam – data response and essay questions are linked to the context you will research.

Many past business students have gone on to take business management at university but many also study related courses such as marketing, finance and accounting, international business and HRM.

Studying business will give you lots of options for your career, especially if you want to work for a business or start your own. These include banking, sales, product management and general production.

